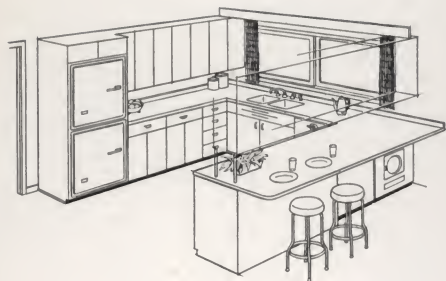




Trend Setting Kitchens



Contemporary design
stresses
functional
beauty

This home has achieved a happy union of practicality and beauty in this striking kitchen. You will notice there are no dust-collecting "gingerbread frills." The lustrous antique copper Revco Bilt-In Refrigerator and Freezer are integral parts of this kitchen which boasts a new indirect counter lighting over white counter tops for eye-ease. Designed by Scholz Homes, Inc., advocates of built-ins to achieve beauty and convenience, Mr. Don Scholz says, "Two things have top priority in the design of Scholz Homes. The first is convenience. We have learned that nothing contributes as much to the efficiency of a kitchen as do built-in appliances. The second factor is beauty. The appearance of the kitchen is as important as the appearance of a living room. Again, built-ins with harmonious colors make possible this new beauty. With the built-in refrigerator and freezer as the heart of the kitchen, the utmost in both convenience and beauty can now be achieved."



Contemporary home designed
 by Don Scholz, Toledo, Ohio



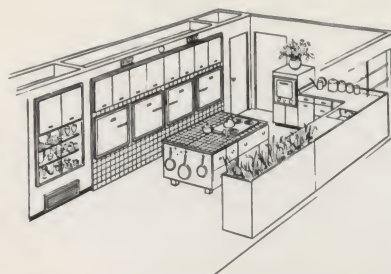
“A kitchen that grew up with a family”

Here is a trend setting kitchen that was featured in a recent issue of *House & Garden*. The editors have this to say, “In this remodeled kitchen, new developments in kitchen equipment . . . were used to full advantage. The old, free-standing refrigerator was replaced by a built-in refrigerator and freezer which took up the same floor space.” The built-in refrigerator and freezer chosen for this delightful kitchen was Revco, because Revco provided custom matching colors as well as all of the refrigeration needs of a growing family.

There is a gracious charm throughout the kitchen with abundant and convenient sources of food and beverages for happy family living.

Kitchen design and cabinets by St. Charles





*a symphony
in color*

**creating harmony
in design**

Here is truly a trend-setting kitchen in both color and layout. Happy is the housewife who prepares her meals on this island cooking center with her four Revco Bilt-In units so conveniently located in the lovely setting of pink ceramic tile.

Two Revco Refrigerators and two Freezers, all at eye and arm level, abundantly provide fresh and frozen foods right at the food preparation center, in this charming kitchen.

Center island, with easy-to-clean ceramic tile surface, holds cooking surface units. Below is generous cupboard space. Not illustrated are other built-in appliances with spacious counters above.

The Revco Bilt-Ins are custom color matched to the Blossom Pink Geneva steel cabinets—one of 25 Revco custom colors available.

Architect, Kivett & Myers, AIA
Builder, R. L. Falkenberg
Kansas City



*today's modern
Convenience*
**in 100-year old
home**

No matter what the decor, now the modern homemaker may have the conveniences made possible through use of built-ins. This charming kitchen is the result of the remodeling of a 100-year old home in Lititz, Pennsylvania. None of the home's original warmth is missing from this inviting kitchen —yet every inch of it was planned to take advantage of today's conveniences.

The Antique Copper doors of the Revco Bilt-In Refrigerator and Freezer enhance the early American atmosphere, so evident throughout the rest of the room.

A masterpiece in woodworking, this fine kitchen also boasts built-in spice cupboards, pantries and a bar.

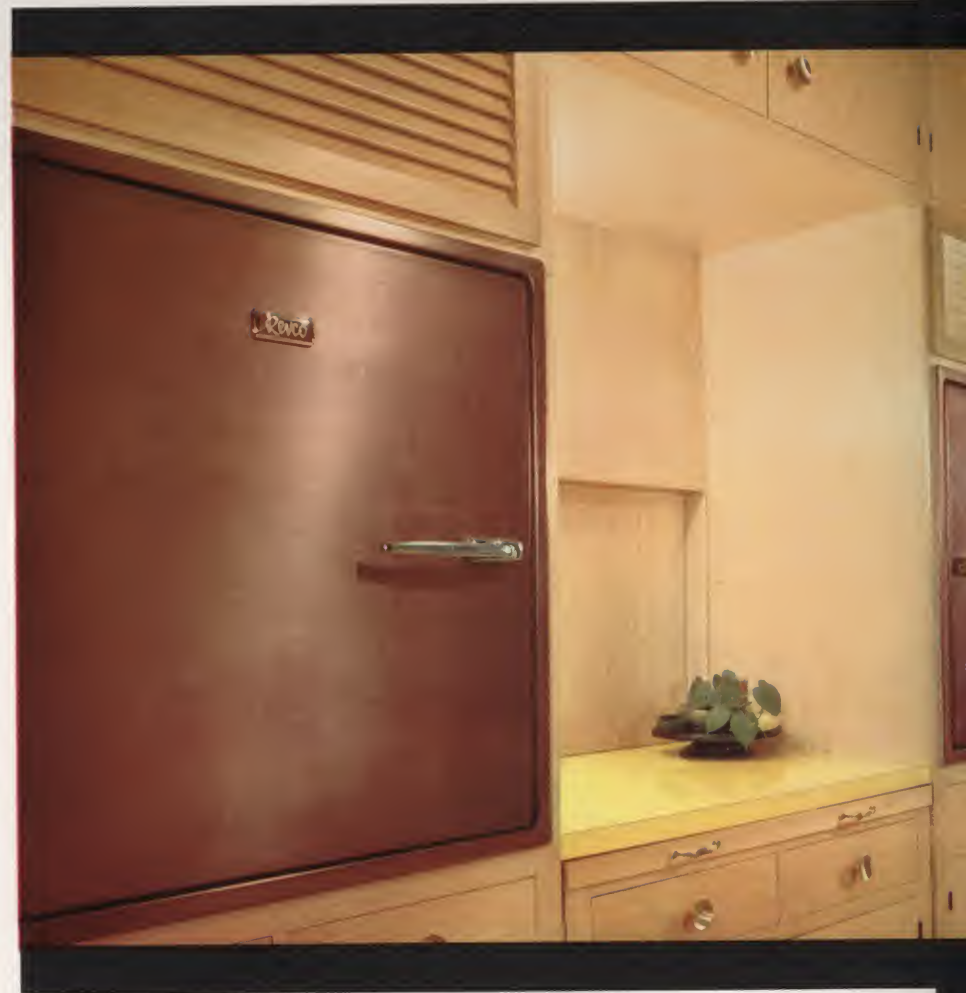


outdoor atmosphere

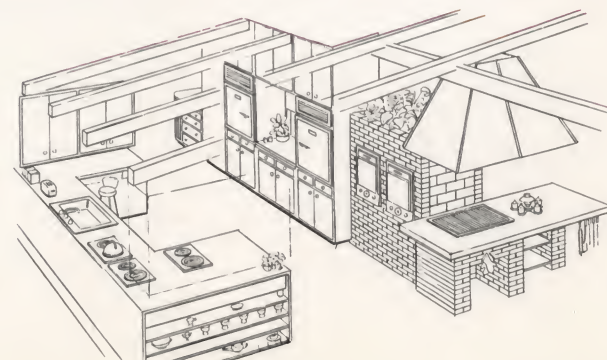
in a trend-setting kitchen

California, the land of outdoor living, offers a fresh note in kitchen planning. Lost forever is the old-fashioned kitchen with its stark white appliances, separated from the rest of the house by barriers of walls and doors. In contrast—here under a spacious beam ceiling the copper-hooded open barbecue pit serves as a transitional wall between the open kitchen and the living room area of the house. The trend-setting interior textures, exterior brick, clay tile, the exposed wood beams, with all appliances recessed into the walls, provide a living room feeling to every area in this charming home.

“Hot” cooking with the built-in pit and built-in oven, centers in a single eye-appealing unit. And a few steps away is the uniquely planned “cold” storage area where a Revco Bilt-In Refrigerator and Freezer, separated by a convenient loading counter, both are at eye and arm level. Note how the Antique Copper doors harmonize with the copper hood, providing a delightful color integration.



Built by Fred C. Von Guenther
of Orinda, California





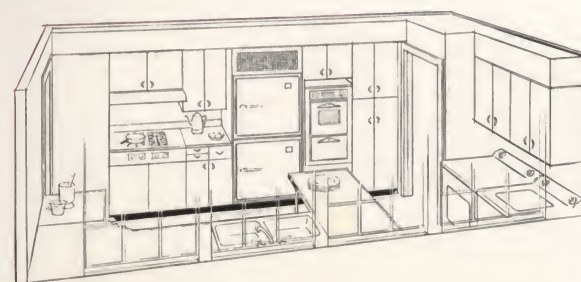
delightful color

**combined with
built-in efficiency**

When American Houses . . . one of the nation's top home builders, designed their House of Vision, the object was to create a home that would anticipate every need of a young, growing family . . . "whether they are entertaining or alone together."

Living for Young Homemakers recognized the appeal of this friendly house and featured it in a recent issue. Living has this to say about the striking kitchen that featured Revco Bilt-Ins in lustrous stainless steel. "Color does the trick in this kitchen . . . The wall of built-ins is designed (as it should be) so that appliances do not protrude in cubes, but are combined with storage walls to form a flush wall. There is 'setting down' space for each appliance."

Here space and cost was a consideration. The problem was solved by using Revco Bilt-Ins to provide over 14 cubic feet of storage in a floor space only 2' x 3'. The result: a compact yet livable kitchen.



the charm of wood

matching the glow of copper

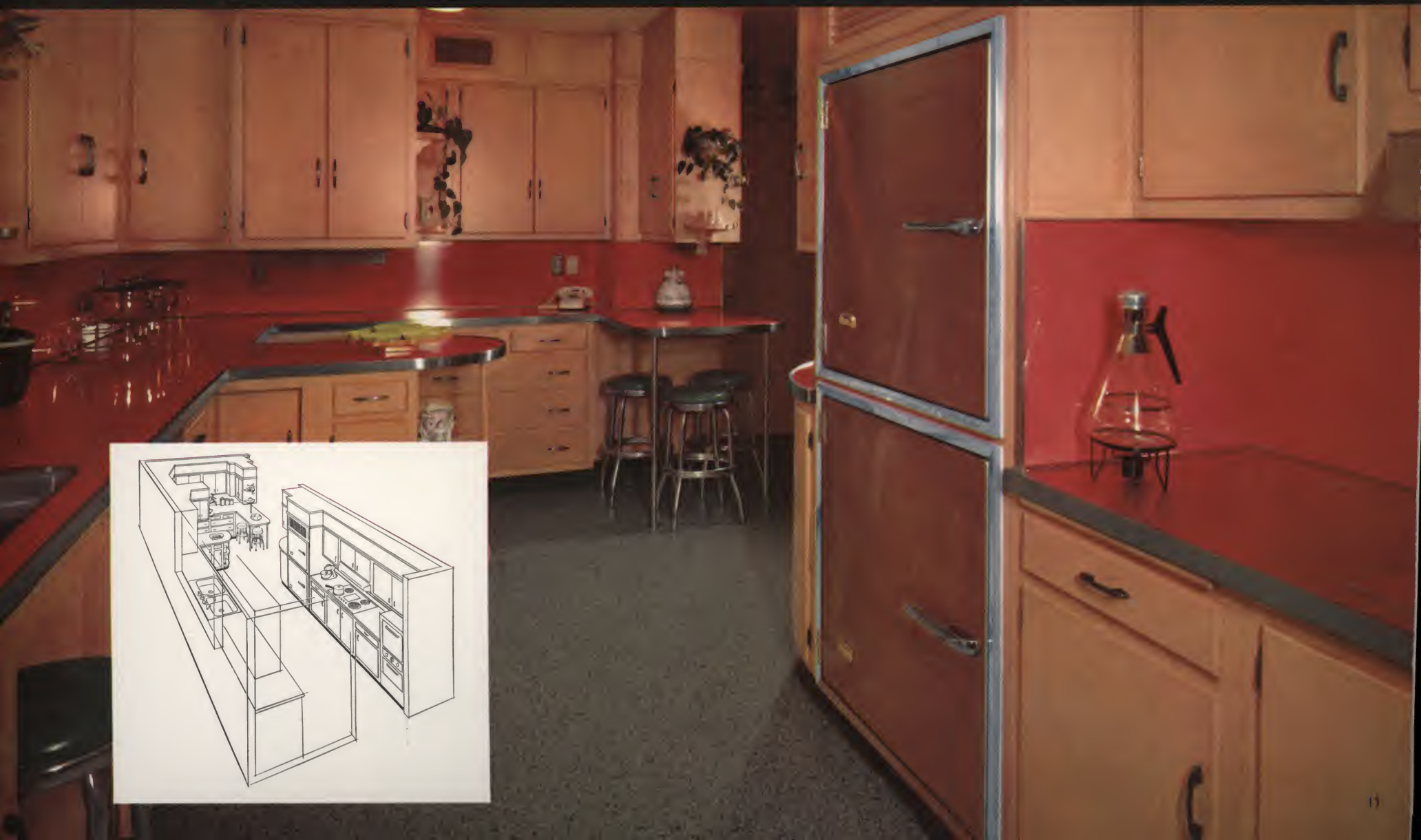
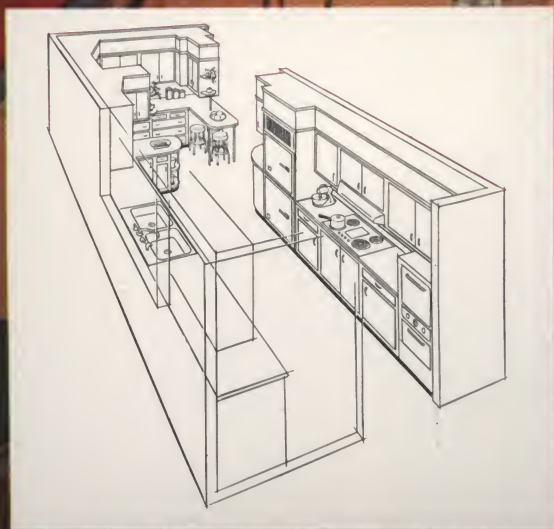
Typical of the trend to make the kitchen more than just a room for food preparation and storage, this charming room was planned to the smallest detail for the utmost in efficiency and beauty.

The basic plan of this kitchen divides the room into three sections! The first is food storage and preparation. Along this wall are the Revco Bilt-In Refrigerator and Freezer and the built-in range and oven.

The second section is concerned with the washing and storing of dishes and utensils. Here is found a built-in dishwasher, sectionalized cabinets and sinks.

Finally a separate eating area with an attractive counter and bar stools round out the full purpose of a well-planned kitchen-dining area.

Cabinets by Coppes Nappanee, Nappanee, Indiana

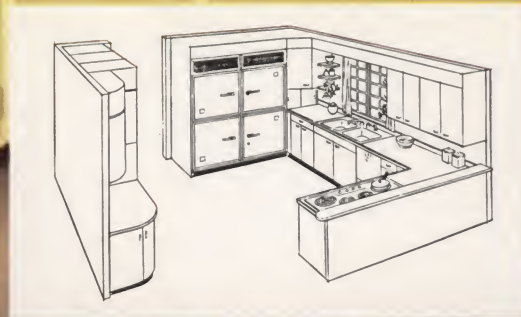




color and capacity
**for beauty
and convenience**

Here is a refreshing, bright kitchen with gay yellow cabinets and matching Revco Bilt-In refrigerators and freezers. Every square inch of this pleasant room is bathed in light . . . by day from the picture windows over the sink, and by night from the giant flush-mounted ceiling fixture.

The homemaker who reigns in this kitchen has every facility to make homemaking a joy instead of a chore. Here are included 2 refrigerators with a capacity of 16.8 cubic feet. This Revco installation is an outstanding example of the extra capacity you get with built-ins. These four units provide 29.4 cubic feet of refrigeration for both fresh and frozen foods.



Joe Hoffman,
designer and builder,
Kansas City, Missouri



"OLD HOUSE INTO NEW"

using built-ins

"... a house can be transformed, quite literally, by letting the sunshine in ... the dismal woodwork painted over, new storage, lighting, bathroom and kitchen facilities and a carefully coordinated color scheme brought this house back to life." This is the glowing remodeling story written by the editors of McCalls. Note how they have stressed the "carefully coordinated color scheme." Revco Bilt-Ins blend into the selected color scheme and fit into the most convenient location to provide a functional and beautiful kitchen. You have a choice of custom colors, stainless steel, antique copper ... even wood. Revco Bilt-Ins can fit into any basic plan and design of arrangement and location of the food preparation center, giving you enduring beauty and lifetime convenience and efficiency.

How to plan *

a trend setting kitchen



Color Harmony is the Most important Feature of Your Kitchen!

Select the color combinations that best suit your taste in blending or contrasting colors. Proper selection of color will give your food preparation center not only enduring color harmony but intriguing "family room" livability for you and your guests. No matter what decor you create, Revco offers a selection of custom color combinations—or stainless steel, antique copper . . . even matching wood panel doors.

Provide Flexibility in Your Kitchen

No matter what the size of your kitchen, Revco Bilt-Ins are always an integral part of it. Revco refrigeration can be placed anywhere in your kitchen giving you complete freedom of kitchen design. And Revco is designed for space-saving convenience as well as harmonious color.

Plan Additional Refrigerator Space

When you design your kitchen it is important that you use your food preparation center as the basis for your overall design. Consider that you may want to add additional refrigeration capacity later. With Revco you have any number of combinations to select from. You can start with the big 8.4 cu.ft. refrigerator and the 8.1 cu. ft. refrigerator with ice maker leaving room for the undercounter freezer with a 5.7 cu. ft. capacity to be added later on.



NOTE: Begin your new kitchen planning by consulting your Revco Bilt-In dealer. He will be happy to assist you with complete specifications and suggest intriguing new kitchen designs.



New! Revco's Undercounter Freezer

Now you may have a freezer at your fingertips. Choose the location most convenient in your kitchen and presto!—with Revco your kitchen becomes a complete food preparation center in harmonious color giving wonderful livability in the "heart" of your home. Available in stainless steel, antique copper and custom colors. Right or left hand doors at no extra cost. Illustrated at left is the Revco Undercounter Freezer with new, birch panelled door.

REVCO INC.
SPECIALISTS IN REFRIGERATION DEERFIELD, MICHIGAN



REVCO

BILT-IN REFRIGERATORS & FREEZERS

The Key to Distinctive Kitchens with Enduring Elegance and Charm



YOUR CHOICE OF COLOR ARRANGEMENT AND LOCATION



Multiple Revco application two refrigerators and two freezers in Geneva cabinets.



Refrigerators above with loading counter between. Freezer and storage space below, in Mutschler cabinets.



Two Revco refrigerators and two freezers in horizontal line, installed in Geneva cabinets at eye and arm level.



Revco refrigerator above, freezer below—a popular installation, in St. Charles cabinets.

COLOR harmony—

the Key to Enchanting Kitchen Beauty



Revco NEW! UNDERCOUNTER FREEZER ►

Now you may have a freezer at your fingertips. Choose the location most convenient in your kitchen and presto!—there's a new Revco Undercounter Freezer built in and out of the way.

With Revco your kitchen becomes a *complete* food preparation center in harmonious color and gives that wonderful livability in the "heart" of your home. Available in stainless steel, antique copper, and custom colors. Right or left hand door at no extra cost.

Illustrated at right is a Revco Bilt-In Undercounter Freezer with brown birch wood panel door. See your Revco Custom Kitchen dealer for kitchen design suggestions.



choice of color

To the creative and discriminating woman who seeks perfect color harmony and enduring beauty, Revco Bilt-Ins offer choice of both color and arrangement. You select color combinations that exactly suit your taste. Colors to blend or contrast—in a decor that reflects your creative imagination. With Revco you have a choice of lustrous stainless steel or antique copper or a wide variety of custom colors.

the Revco food preparation center

Now for the first time you can create an ideal food preparation center using the versatile Revco Bilt-In Custom Refrigerator for foods used most frequently.

The second refrigerator with Ice Maker provides general storage space for fresh and frozen food as well as extra capacity for beverages. Each refrigerator with its own compressor and control permits a selection of temperature to preserve a wide variety of foods.

Shown on the left is the Revco Custom and Ice Maker refrigerators which combine to provide 16.4 cu. ft. of storage space. Both over a space saving floor area only 2 ft. by 3 ft. Also shown is the 5.7 cu. ft. Revco Undercounter Freezer.

This Revco grouping, with both deep and shallow bowl sit-down sink, illustrates one of the many possible Revco installations.



you have **3** specific kinds of refrigeration
for the ideal food preparation center!

Revco provides you
with all three
Built In!



1 8.4 cu. ft. custom refrigerator

Automatic Thermacycle Defrost system, defrosts periodically with minimum temperature variation insuring proper temperatures and humidity. Sanitary defrost water container.

Foods are at arm and eye level height. Square interior with flexible shelf arrangement provides an amazing amount of useful storage capacity.

Handy door shelves with butter and cheese conditioners and enclosed portable egg basket. Plenty of door shelf storage for bottles and small packages.

Removable clear plastic covered meat keeper for greatest convenience. Adjustable shelves and giant crisper with "see-through" sliding door.

Automatic interior light. Temperature setting control. Right or left hand doors at no extra cost. Choice of custom finish or colors.



2 8.1 cu. ft. ice maker refrigerator

Has 26 lb. capacity fast freeze compartment. Room for 6 ice trays (2 furnished). Push-button automatic defrost. Adjustable or removable shelves and sliding shelf. Butter and cheese conditioners and enclosed portable egg basket. Covered vegetable crisper. Large capacity meat keeper. Automatic interior light. Complete refrigeration service provides storage for fresh and frozen foods. The Ice Maker may be used alone or in conjunction with Revco Custom Refrigerator or Freezer. Multiple installations provide extra capacity and permit selection of temperature in each refrigerator. Right or left hand doors at no extra cost. Choice of custom finish or colors.



3 5.7 cu. ft. custom freezer

Has aluminum liner with bonded aluminum tubing to provide Revco's famous faster freezing action. Easy to clean, chip proof and rust proof. Convenient interior arrangement with basket for small packages, auxiliary ice tray storage with room for 7 trays (3 furnished). Spacious roll-out drawer for bulk packages. Auto-loading frozen juice rack on door. Holds 20—6 oz. cans at your finger tips. Variable temperature control goes to 20° below, automatic interior light, left or right hand doors at no extra cost and choice of custom finish or colors.



You can use one, two, three or any combination of the independent Revco units.



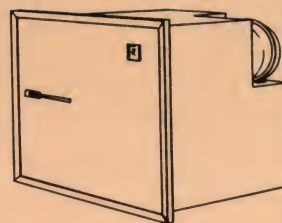
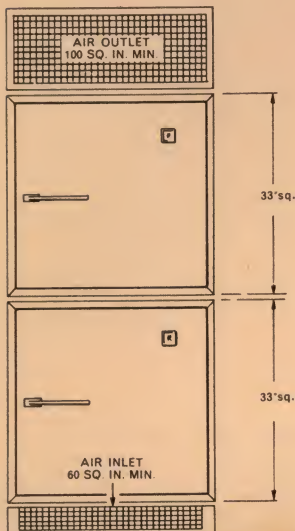
REFRIGERATORS and FREEZERS

A sound, enduring investment

DIMENSIONS

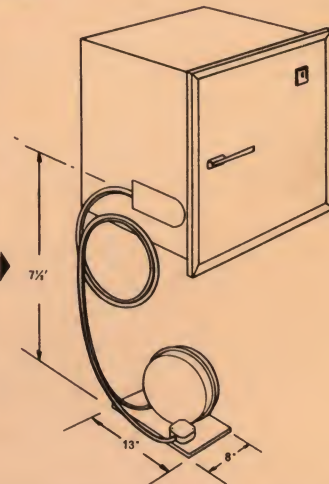
View below shows refrigerator compressor located in cabinet above refrigerator. Adequate air inlet and outlet areas must be provided in all types of installation.

IMPORTANT: Unit dimensions only are shown. Do not proceed with exterior cabinet without detailed instructions from your Revco distributor or direct from the factory.



Freezer cabinet and compressor is a complete unit. Compressor is recessed in upper section of cabinet as shown. Air circulation is required around freezer same as refrigerator.

Refrigerator cabinet and compressor. The compressor installs anywhere within 7 1/2 feet of tubing and cable attach point, usually either above refrigerator or below, in basement.



SPECIFICATIONS

RC-87 Custom Model

Outside Dimensions (less hardware): Height—33"; Width—33"; Depth (inside frame to back)—23 3/4"
Inside Dimensions: Height—28"; Width—27 1/2"; Depth—20"
Total Net Capacity: 8.4 cubic feet
Shelf Area: 14.2 square feet
Interior Finish: Porcelain Enamel
Outside Finish: Door frames—Stainless Steel; Doors—Choice of Stainless Steel, Antique Copper, or custom colors. Left or right hand door no extra cost.
Compressor: 1/6 HP—hermetically sealed—Tecumseh—115V-60 cycle
Condenser: Shell type static
Refrigerator Net Weight: 202 lbs.
Shipping Weight: 275 lbs.

RI-97 Ice Maker Model

Outside Dimensions (less hardware): Height—33"; Width—33"; Depth (inside frame to back)—23 3/4"
Inside Dimensions: Height—28"; Width—27 1/2"; Depth—20"
Total Net Capacity: 8.1 cubic feet
Freezing Compartment Capacity: .74 cu. ft.
Shelf Area: 13.3 square feet
Interior Finish: Porcelain enamel
Outside Finish: Door frames—Stainless Steel; Doors—Choice of Stainless Steel, Antique Copper, or custom colors. Left or right hand door no extra cost.
Compressor: 1/6 HP—hermetically sealed—Tecumseh—115V-60 cycle
Condenser: Shell type static
Refrigerator Net Weight: 202 lbs.
Shipping Weight: 275 lbs.

FC-77 Custom & FU-67 Undercounter Models

Outside Dimensions (less hardware): Height: Custom—33", Undercounter 34 1/2"; Width: Custom—33", Undercounter—36"; Depth (inside frame to back)—23 3/4"
Inside Dimensions: Height—24 3/4"; Width—24 1/2"; Depth—18"
Total Net Capacity: 5.7 cubic feet
Interior: Rigidized aluminum, finished with high baked aluminum synthetic enamel
Outside Finish: Door Frames, Stainless Steel; Doors—choice of Stainless Steel, Antique Copper or custom colors. Left or right hand doors no extra cost.
Compressor: 1/5 HP, hermetically sealed—Tecumseh—115V-60 cycle
Condenser: Shell type static
Net Weight: 190 lbs.
Shipping Weight: 260 lbs.

Finish & Colors:

Stainless Steel and Antique Copper are standard finishes carried in inventory. A wide variety of beautiful Custom Colors is available. See your Revco Dealer for color suggestions and samples.

Installation and Service:

Revco Bilt-Ins become an integral part of your new kitchen. Begin your kitchen planning by consulting your authorized Revco Dealer. He will also be responsible for installation and service, backed by the Revco Factory 5-year warranty.

REVCO, INC. specialist in refrigeration products • Deerfield, Michigan

For Distinctive Kitchen Design Suggestions, see your Authorized Revco Custom Kitchen Dealer

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